

Case Studies in Action: Indianapolis Cultural Trail



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Indianapolis ranked 50th in the 2015 AFI Data Report, but developments such as the Indianapolis Cultural Trail are paving the way for health and economic improvements for Indianapolis residents and visitors.



Indianapolis Cultural Trail, Inc.

The Indianapolis Cultural Trail is an urban 8-mile bike and pedestrian path connecting the sprawled city of Indianapolis. After opening in May 2013, the trail quickly gained popularity and national recognition and was named as one of the top 5 Best Urban Trails in 2015 by *USA Today* readers. For residents and visitors, the trail creates a space to see more of what the city has to offer by linking neighborhoods, cultural districts and entertainment venues. Additionally, recent studies have found that the trail adds not only aesthetic benefits, but health and economic benefits as well.

americanfitnessindex.org

Health Impacts

Access to safe places for physical activity encourages individuals to engage in healthy behaviors. The Indianapolis Cultural Trail infrastructure has already allowed for the following health benefits:

- 41% of trail users access the trail for exercise/recreationally.
- 51.7% of users access the trail every day or several times per week.
- 47% of users indicated they use the trail between zero and 30 minutes each visit.
- 23% of users access the trail for 30 to 60 minutes each visit.

Economic Outcomes

The investment of the \$63 million dollar trail is expected to have dramatic economic effects around the Indianapolis area.

- 3,000 housing units are under construction or in the planning phase.
- Property values within one block of the trail have increased by \$1 billion.
- 48% of business owners have seen an increase in revenue.

For these health impact and economic outcome statistics and more information visit <http://indyculturaltrail.org/impact/>.



Kelley Jordan Photography for Indianapolis Cultural Trail, Inc.

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