COMMUNITY ACTION FRAMEWORK

Quantitative Data
- AFI Data Report
- Other pertinent data

Qualitative Data
- Key informant interviews
- Case studies
- Focus groups, observations

COALITION

Structure
- Coalition structure and operational factors
- Engaging leadership, staff and members

Focus
- Critical factors when building a coalition
- Defining vision, mission, goals and objectives

Root cause analysis
- Identify the core issues causing the problems you are addressing

Strategic planning (PSE focus)
- Policy, Systems & Environmental Change (PSE) approach
- Focus on long-term sustainable and ongoing behavioral change

Evaluation
- Assessing what progress is being made towards coalition goals and objectives
- Loop back to strategic planning stage